

## SportairUSA Asks Customers What They Want In LSA

SportairUSA asks customers what they want in LSA, offers cash prizes for participation in online survey hoping to gather a better sense of what American customers are looking for in a light sport airplane, SportairUSA, the North American distributor of the TL-2000 StingSport S-LSA, has partnered with Persuadable Research Corporation to gather thoughts and opinions about light sport aviation in an online LSA Survey.

Pilots and others interested in light sport aircraft are invited to participate in the survey by visiting the FMI link below, and clicking on the "Take The Survey" button.

Survey respondents will be asked, among other things, whether they think the US economy will grow stronger or weaker in the future; what features are most important to them in their selection of a light-sport plane; at what price point they feel a fully-equipped LSA should be; and their preferred engine choice.

All answers to the questionnaire are anonymous, so participants may be perfectly candid. No one will be contacted to buy anything as a result of participation in the survey.

SportairUSA tells ANN the results will be used only for the purposes of better understanding the LSA marketplace. The survey will remain active through the end of November.

As an added incentive, three \$100 cash prizes will be awarded by Persuadable Research to three randomly-selected participants who complete the LSA Survey. In addition, all those who complete the LSA Survey will be entered in a quarterly drawing for a \$1,000 cash prize. All responses will be kept completely confidential.

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